‘STRANRAER- A NEW VIEW’
draft project concept- feb 2014
Building healthy communities & AccessArt and our Partners are proposing a series of structured creative workshops, the aim of these workshops will be to develop and widen engagement with the Community of Stranraer.

The information gathered aims to provide a voice for the various creative groups and individuals currently active in the Town. The workshops will focus on the rich history and talent of these people, celebrating not only the Visual Arts but all creative disciplines; Drama, Creative writing, Music and Digital Art.

The theme of the workshops ‘Stranraer-A New View’ will highlight and celebrate the rich History of Stranraer, past and present which exists within the Community.

‘ART IS A TOOL FOR CHANGE- CHANGE TO SELF, CHANGE TO SOCIETY’

Focusing on people as the Present and the built environment as the Past. The workshops aim to investigate this concept through Local History, people’s memories and residents perception of their immediate environment, as well as their aspirations for Stranraer’s future.
‘CREATIVITY HELPS TO BUILD AN ENHANCED SENSE OF SOCIAL WORTH’

The Creative ideas produced in relation to the brief will be celebrated in a series of exhibitions, installations and performances which will take place at various locations throughout the Town. These events will follow the year long events calendar which is currently being drafted.

The exhibitions will celebrate Local History and the diversity of local talent, helping to promote civic pride. This civic pride will contribute directly to making the environment of Stranraer a more visually vibrant and enriched place to live, for both residents and visitors to the Town; Promoting Stranraer in a positive way Region wide.

The first event will celebrate the artwork produced and the achievement of the group who participated in the pilot of this concept.

The pilot was delivered to a group of local artists of mixed ages and abilities, as part of partnership working with AccessArt/ BHC Stranraer. The project and the working environment the group developed was rich with dialogue and social interaction. The artwork produced is of a high standard, displaying a range of styles and unique perceptions of the Artist’s own environment. The Intergenerational Art Group took place Dec 2013- Feb 2014.

The success of this pilot is the basis for the development of the project. The event to celebrate the I.G. groups achievement took place in April 2014, at the Aberlour Centre in Stranraer.

This event was a launch vehicle to launch a year long celebration of creativity in the Town, engaging with new and existing local groups.
EVENTS VENUES-Aberlour Hub

The Aberlour Centre to be proposed as the Creative Hub where the majority of the workshops are to take place. Aberlour is centrally located and is secure.

The building offers a contemporary space with a double height glazed reception area providing ample space to accommodate workshop delivery for all the creative disciplines. The space offers an opportunity to locate equipment required for Music and Digital Art workshops.

Aberlour also offers the opportunity to deliver various workshops consecutively. This multiple workshop delivery has the potential of facilitating a crossover of ideas and skills as well as providing a platform for discussion and debate. This interaction of participants from the various disciplines will directly contribute to the richness of the project.

The Environment

Engaging with environment offers the opportunity to exhibit and perform creative works in open, accessible and centrally located venues throughout the Town reaching a wider majority of the population of the Stranraer.

Using the environment as an exhibition space challenges the traditional concept of the Gallery, aiming to use Creativity to stimulate debate about the Town and its built environment.

The Artwork produced will be digitally recorded and potentially could form creative projects engaging a multi skilled production mixing the various disciplines. Environmental installation, Film and Music
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PROJECTS - VISUAL ART

introduction to the Schools-

Phase 1 - **You & Me 2014**

Pupils to research and record images or objects which they feel portray Stranraer in a positive light

- What do they enjoy doing in their Town - Sports hobbies etc?

- What would they like to see happening in Stranraer?

Phase 2 -

How has Stranraer changed in comparison to their parents childhood?

Images to be drawn painted or written. Introduce the idea of storytelling - pupils to ask parents/ grandparents stories from their past and record

Introduce Drama - Sara Pearce - Writing group

Structure play ‘How we’ve changed over the Years’

**Family Learning Project - ACCESSART**

Cld Apex - funding

Stranraer Royal Burgh - To raise awareness of Stranraer’s status as a Royal Burgh

Using the concept of the Town’s coat of arms the Family groups will be asked to design their own family ‘Coat Arms’

The ‘Coat of Arms’ is to incorporate family name and images of three small objects which represents something that they like about Stranraer to be permanently exhibited in Aberlour
As part of a project to portray all the positive aspects of your Town/ environment. We would like to take the opportunity to invite you and your group to contribute to developing the ideas generated in the pilot project.

We are planning a range of creative projects throughout this year and into 2015, we would value your input. The success of the project will rely on all of the community participating and contributing to ‘a strategy’ which will take these ideas to the next stage.

We have identified 5 creative categories which could provide maximum engagement through participant numbers and also recording the diversity of the creative talent of Stranraer’s residents through:

- Creative Writing
- Music
- Drama
- Visual arts
- Social media

Through your chosen medium

PHASE 1
- how would you and your group portray Stranraer in a positive way.

  Environment, history, people

  Time required

- how would this be recorded

  Do you require equipment/ space

  Time required

- as a group how would the group investigate ideas and concepts

  Would your group require professional tuition

PHASE 2
- Through discussion and debate group to agree a strategy to move your project forward

- how would finished piece be presented

- how could your group contribute to the other creative groups
Providing a Legacy

• Social Media

Our social Media group will be tasked to record the development of the project from start to finish.

• Highlighting all the groups progress, their challenges and their achievements

• The images and dialogue captured, will be recorded onto a CD and book format for future intergeneration's in our community to reflect and learn from

Community – Positive - Partnership
Queens Baton Relay Stranraer

- Intergenerational Arts group with their banner they designed and produced to welcome the Queens Baton Relay in the town centre
- The Banner will be on Show at the Ryan Sports Centre Stranraer as part of an exhibit piece for the period of the commonwealth games